

THE *One Minute* "Instant" Presentation

"Certain brief sentences are peerless in their ability to give one the feeling that nothing remains to be said."

Jean Rostand

1894-1977, French Biologist, Writer

How to Present All X Club in about a MINUTE!!

Goal: To give your prospect the information they need to know to make a intelligent decision in a very fast and fun manner.

Overcoming Challenge: The main challenge most people have as they attempt to build their business is their mouth!! The abundance of words that spill out when we hope someone is listening! Saying way too much and over-selling is a common mistake that can be easily corrected!!

The ***One Minute Presentation*** will allow you to *say less to more people* and achieve much better results!!

You will learn to cover **4 Important Topics** in very little time! These topics will "pre-answer" questions that most people base their "yes" or "no" upon.

1. Do I have to change? (*Change is scary*)
2. Is the Product something I am interested in? (*Benefits?*)
3. What Do I have to do? (*Is this hard?*)
4. How much Money Can I make? (*Is it worth it?*)

And the most important of all.....**CAN I DO THIS?? Step 1: The Ice Breaker**
How to start the conversation:

"Guess what? I have just started a new business and I am having a blast! It is so much fun!! I have an amazing product that everyone seems to want... It's exploding! In fact, I am looking for a few more people who want to earn extra income with me!! Do you know of anyone who might be interested??"

This brief "icebreaker" will open the lines of communication in a natural manner and allow your prospect to "zero" in on what interests them!!
FUN? Travel, Toys, Clothing, EXTRA INCOME?? Your prospect will think a moment

then answer the question, "Do you know anyone who might be interested?"

Step 2: Ask Permission & Present!

"I can give you a complete presentation, but it will take an entire minute! When could you set aside an entire minute?"

You can add a humorous tone to this question to show how simple and fun your business really is!! 99% of prospects will say. "so what is it!" Many just to see if you can really do it!! So, show them YOU CAN!!

4 Topics... Don't Change, Product, How to do it & Money!!

NOTE: Your obligation to your prospect is to give them all the info they need to know to say "yes" or "no". You are not responsible for their decision!!

All X Club:

"First we ask that you DON'T CHANGE what you are currently doing! Continue talking to people about things you like...movies, restaurants, music...we all like to share what we like...except now you are going to be paid for your recommendation! We are in the ADULT FEEL GOOD Business with the World's ONLY ADULT ORIENTED Biz Op! You should talk to and show All X to a couple of people every day! It's FUN, everyone wants to try it and give their opinion!! From those people, find the ones who want to build a business with you and you can earn \$1000's+ per month!! It's that easy, what do you think?"